

Event partnership at the SSF

The Swiss Security Forum

Since its foundation in January 2018, the SWISS SECURITY FORUM (SSF) has developed into a relevant, politically independent and recognized voice in the Swiss security policy landscape. The SSF sees itself as a knowledge and dialog platform with the clear aim of ensuring that security policy issues are heard and given sufficient attention in society, business and politics – even among those who have little or no contact with the topic of security or have a negative attitude towards it. Accordingly, the SSF motto is: «Security concerns us all!».

For this reason, we organize around four high-calibre Security Talks each year, which are met with great interest by experts from Switzerland and abroad as well as the interested public. In the last seven years, SWISS SECURITY FORUM has been able to hold over [25 successful Security Talks](#) on various security policy topics.

We owe this to our event partners from industry, the business sector, administration, academia and civil society, who actively support us. For this reason, we would be delighted to welcome you as an event partner of the SSF.

What are the benefits of an event partnership?

- ◆ **Free and privileged participation in the event**

You will receive 5 to 8 free tickets for the event you are supporting.

- ◆ **Access to an exclusive network**

The event partnership at the SSF gives you direct access to a broad network of speakers and guests from politics, administration, industry, business, science, and civil society. And all this in a neutral environment where you can hold discussions and cultivate contacts without having to organize an event yourself.

- ◆ **Presence and visibility within the security community and beyond**

As an event partner of the SSF, you strengthen your presence and visibility on a recognized dialogue platform in the field of security that transcends individual interests – without wastage or administrative effort. SSF invitations reach around 5,000 interested individuals from Switzerland and abroad. Between 100 and 120 people regularly attend SSF Security Talks.

- ◆ **Opportunity to get actively involved**

Panel discussions always address questions from event partners and the audience. As an event partner, you have the opportunity to submit questions in advance of the event and thus benefit from a guaranteed opportunity to speak.

- ◆ **Logo presence and acknowledgment of your event partnership**

Your event partnership will be personally acknowledged at the event and your logo will appear in the presentation for the event as well as on the invitation, the program, and the [SSF website](#). A «silent» event partnership is also possible upon request.

What are the impacts of your event partnership at the SSF?

◆ «Security concerns us all!» – our guiding principle

As a stakeholder-wide dialogue platform, the SSF promotes targeted dialogue and knowledge exchange between actors within and outside the security sector. Whether politics & authorities, business & industry, civil society or science – everyone is welcome at the SSF Security Talks. Students and trainees attend SSF events free of charge. As a result, our audience is constantly growing. At the same time, the SSF Security Talks provide an ideal forum for discussion and networking.

◆ A valuable contribution – to cover event costs and promote security dialogue

The cost of a single Security Talk is around CHF 20'000, depending on the venue and the number of attendees and speakers. As a non-profit organisation, the SSF relies on partnership contributions to cover these costs.

Your commitment ensures that the SSF can hold regular events and create added value for society as a neutral and independent platform for dialogue on security issues.

Impressions from the SSF Security Talks

You can find more pictures and reports of our SSF Security Talks on our [website](#).



Become an event partner now!

Event partnership _____ **SSF Security Talk | Amount: CHF** _____
(freely definable between CHF 1'750 and CHF 2'500)

Your contact details

Organization / Company _____

Contact person _____

Function _____

Address (c/o, P.O. Box) _____

Postcode, city _____

Telephone _____

E-mail _____

Place, Date

Signature

Thank you for your valuable support. Please send **the completed form** via Email to sekretariat@forum-sicherheit-schweiz.ch.

Do you have any questions or further concerns? Contact us – we look forward to discussing your individual partnership at the SSF with you.

Contact Details SSF

FORUM SICHERHEIT SCHWEIZ
c/o MUELLER Consulting & Partner
Pilatusstrasse 34 | CH-6003 Luzern

☎ 41 (0)79 382 42 69

✉ sekretariat@forum-sicherheit-schweiz.ch

🌐 <https://en.forum-sicherheit-schweiz.ch/>

Bank Details

Recipient	FORUM SICHERHEIT SCHWEIZ
IBAN	CH64 0070 0114 9038 2388 6
BIC / SWIFT	ZKBKCHZZ80A
Clearing no.	700