

## What does the SSF offer?

- ◆ **Presence and visibility on a national and politically neutral dialogue platform in Switzerland:**  
Enhance your presence and visibility in front of an interested and **high-pro-file audience** without scatter loss or administrative effort. Decision makers and interested parties from all over Switzerland attend the SSF events (70 – 250 participants per event).
- ◆ **Ideal networking opportunities:**  
The SSF events offer **direct access** to a broad **network of decision-makers** and experts in the security and industry sector: from politicians, public administrators, authorities at all three levels of government, the army, economic associations and businesses to academia and civil society.
- ◆ **Access to educational and science network:**  
Students and people in vocational training can participate free of charge in the SSF events. Universities and other educational institutes are actively involved and invited to our events.

### *Pictures of SSF events in 2019*



## How can you support the SSF?

- ◆ The SSF is interested in long-lasting partnerships. Therefore, the SSF would like to invite you as an **annual event partner**.
- ◆ Your commitment secures the continuation of the SSF Security Talks and the future of an **unparalleled, neutral dialogue and networking platform** for security matters in Switzerland.

## Your benefits as an annual event partner

- ◆ Right to a contingent of 8 free seats in the VIP area (per event)
- ◆ Opportunity to recommend professionals and experts for an event
- ◆ Invitation of clients and partners to the events of the SSF

## Contribution to the event expenditures

- ◆ Your sponsoring helps covering the event expenditures for an annual cycle of three to four SSF Security Talks.
- ◆ The expenditures for one SSF Security Talk are between CHF 20'000 to CHF 30'000 (depending on location, speakers & attendance etc.):

◆ Venue:	CHF 3'500-5'000
◆ Food and Catering:	CHF 3'500-6'000
◆ Audio/Visual:	CHF 1'500-2'500
◆ Marketing and communication:	CHF 3'500-5'500
◆ Planning and Organization:	CHF 6'500-8'000
◆ Administrative Expenses and other Third-Party Costs:	CHF 1'500-3'000
<b>Total</b>	<b>CHF 20'000-30'000</b>



## Registration form for Annual Event Partners

**Annual Event Partnership 2021 | CHF 35'000 for 4 Security Talks**

Company/ Organization \_\_\_\_\_

Name \_\_\_\_\_

Postal Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_




E-Mail \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

We thank you for your support and are pleased to welcome you soon as an event partner. Please kindly send us the completed registration form by mail or by email to the administrative office:

### Administrative Office | general contact

 +41 (0)44 533 04 00  
 sekretariat@forum-sicherheit-schweiz.ch  
 www.forum-sicherheit-schweiz.ch

### Contact

Mr. Fredy Müller  
Director of the SSF  
+41 (0)79 382 42 69

### Account Information

Payment recipient: FORUM SICHERHEIT SCHWEIZ  
IBAN: CH50 0025 1251 1086 9001 C  
BIC/SWIFT: UBSWCHZH80A  
Clearing-Nr: 000251

### Post Address

FORUM SICHERHEIT SCHWEIZ  
c/o MC&P  
Klosbachstrasse 116  
CH-8032 Zürich