

Invitation to the 23rd SSF Security Talk

Tuesday, 14 October 2025 | 6.00 – 8.00 p.m., followed by aperitif | Hotel Bellevue Palace, Bern



Speakers

Input presentations



Dr. Jean-Marc Rickli
Head of Global and Emerging Risks,
Geneva Centre for Security Policy



Larissa M. Bieler
Director,
SWI swissinfo.ch



Prof. Dr. Mark Eisenegger
Director, Research Center for the Public Sphere and Society,
University of Zurich

Paneldiscussion | Moderation: Fredy Müller, Managing Director SSF



Dr. Jean-Marc Rickli
Head of Global and Emerging Risks,
GCSP



Lukas Mäder
Editor, Technology & Geopolitics, NZZ



Prof. Dr. Anna Jobin
University of Freiburg & President of EMEK



Larissa M. Bieler
Director,
SWI swissinfo.ch



Prof. Dr. Mark Eisenegger
Director, fög,
University of Zurich

Sign up now!

Admission: CHF 100.- (free admission for students and persons in training)

Registration via: <https://en.forum-sicherheit-schweiz.ch/kommende-talks> | +41 (0)44 533 04 00 | or:
sekretariat@forum-sicherheit-schweiz.ch

Dear members, interested parties and guests,

Disinformation, targeted manipulation and psychological influence are key tools in modern hybrid warfare. In today's conflicts, much of the action no longer takes place on the battlefield, but in the information space – the public sphere in which information circulates and opinions are formed: on social networks, in comment sections, on alternative information channels and in algorithmically amplified echo chambers. The battle for public opinion has long since become a key geopolitical factor.

Switzerland is also part of this global information space – open, pluralistic, interconnected. It is precisely this openness that makes our democratic society vulnerable. Whether through orchestrated disinformation campaigns, the targeted dissemination of half-truths, the creation of manipulative counter-publics or attacks on media professionals and editorial systems: the attacks on our information sovereignty are real – and pose a challenge to the state, society and the media alike.

At the same time, research shows that Switzerland has so far had resilient structures with high-quality media and a high level of trust in public information. But the risks are shifting: in addition to disinformation, growing news deprivation – i.e. the declining use of reliable journalistic content, often in favour of casually consumed social media information – is becoming a central challenge for knowledge and political participation.

Protecting the information space is therefore not purely a technical issue, but a task for society as a whole. It begins with credible institutions, extends to high-quality journalism and digital media literacy, and encompasses issues of international cooperation and platform regulation. Resilience in the information space means identifying attacks, classifying them, and countering them with democratic means.

The 23rd SSF Security Talks will therefore focus on the following questions:

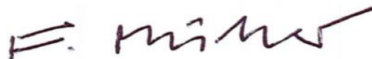
- How does hybrid influence work in the information space – and who is behind it?
- How can disinformation be recognized – and how can it be effectively countered?
- What is the connection to increasing news deprivation?
- What role do the media, academia and civil society play in ensuring resilience in the information space?
- What responsibility do the state, politicians and platform operators bear?
- And: How can we strengthen the value of trustworthy information in a time of uncertainty?

We cordially invite you to join experts from politics, media and academia in discussing the protection of our information space – and the future of a resilient, well-informed society.

Yours sincerely,

A blue ink signature of Hans-Jürg Käser.

Hans-Jürg Käser
President
SWISS SECURITY FORUM (SSF)

A blue ink signature of Fredy Müller.

Fredy Müller
Managing Director
SWISS SECURITY FORUM (SSF)

Program

17:30	Arrival of the guests	
18:00	Welcome Speech	
	Hans-Jürg Käser	President SSF
18:10	Input presentations	
	Dr. Jean-Marc Rickli	Head of Global and Emerging Risks, Geneva Centre for Security Policy
	Larissa M. Bieler	Director, SWI swissinfo.ch
	Prof. Dr. Mark Eisenegger	Director, Research Center for the Public Sphere and Society, University of Zurich
19:00	Panel discussion and Q&A session	
	Lukas Mäder	Editor Technology & Geopolitics, NZZ
	Prof. Dr. Anna Jobin	University of Fribourg & President of the Federal Media Commission EMEK
	Dr. Jean-Marc Rickli	Head of Global and Emerging Risks, Geneva Centre for Security Policy
	Larissa M. Bieler	Director, SWI swissinfo.ch
	Prof. Dr. Mark Eisenegger	Director, Research Center for the Public Sphere and Society, University of Zurich
20:00	Apéro	

We would like to thank our event and annual partners!

